

**FOR IMMEDIATE RELEASE**

**July 28, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Ronald Reagan has a Divisive Legacy: Californians' Favorite Governor and Least Favorite Governor**

Californians say Ronald Reagan is their favorite governor. 41% of voters choose Reagan over other former Governors. Jerry Brown followed Reagan as the most popular governor with 22% of Californians support. Governor Arnold Schwarzenegger came in last, only 3% of Californians choose the current governor as their favorite.

Reagan and Brown also rank at the top of Californians' list of least favorite governors, both with 20% of the vote. The results suggest that the two Governors tenures were memorable and legacies are divisive. Such results are no surprise in the case of Brown who is currently running for office and equally expected for Reagan, California's most famous Governor.

It is more accurate to name Arnold Schwarzenegger as California's most disliked Governor. The current Governor followed Reagan and Brown with 19% of voters saying he was their least favorite governor in state history. Combined with only 3% of Californians naming Schwarzenegger as their favorite governor, it is fair to say the current Governor has few fans and many critics.

Gray Davis was previously considered California's most unpopular Governor, but in a horserace against Schwarzenegger Davis wins 44:38.

With a Governor this unpopular it is no surprise Californians want to maintain their long proposition tradition. 74% of Californians say the state should keep propositions on the ballots.

"There is no question that Schwarzenegger's failures will continue to be a central part of the gubernatorial debates this campaign season," said Dean Debnam, President of Public Policy Polling. "Too bad Reagan isn't alive to give Meg Whitman an endorsement."

*PPP surveyed 614 California voters from July 23-25. The survey's margin of error is +/-3.95%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.*

*If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.*



## California Survey Results

**Q1** Of California's last six governors--Ronald Reagan, Jerry Brown, George Deukmejian, Pete Wilson, Gray Davis, and Arnold Schwarzenegger--who is your favorite?

<i>Ronald Reagan</i> .....	41%
<i>Jerry Brown</i> .....	22%
<i>George Deukmejian</i> .....	4%
<i>Pete Wilson</i> .....	6%
<i>Gray Davis</i> .....	10%
<i>Arnold Schwarzenegger</i> .....	3%
<i>Don't like any of them</i> .....	8%
<i>Not sure</i> .....	6%

**Q2** Of California's last six governors--Ronald Reagan, Jerry Brown, George Deukmejian, Pete Wilson, Gray Davis, and Arnold Schwarzenegger--who is your least favorite?

<i>Ronald Reagan</i> .....	20%
<i>Jerry Brown</i> .....	20%
<i>George Deukmejian</i> .....	4%
<i>Pete Wilson</i> .....	11%
<i>Gray Davis</i> .....	18%
<i>Arnold Schwarzenegger</i> .....	19%
<i>Not sure</i> .....	8%

**Q3** Do you have a favorable or unfavorable opinion of Gray Davis?

<i>Favorable</i> .....	32%	<i>Not Sure</i> .....	24%
<i>Unfavorable</i> .....	44%		

**Q4** Who would you rather have as Governor now, Arnold Schwarzenegger or Gray Davis?

<i>Arnold Schwarzenegger</i> .....	38%
<i>Gray Davis</i> .....	44%
<i>Not sure</i> .....	18%

**Q5** Do you think Californians should keep the right to vote on ballot propositions, or should props be eliminated from the California ballot?

<i>Californians should keep the right to vote on props</i> .....	74%
<i>Props should be eliminated from the ballot</i> .....	13%
<i>Not sure</i> .....	13%

**Q6** Who did you vote for President last year?

<i>John McCain</i> .....	36%
<i>Barack Obama</i> .....	58%
<i>Someone Else/Don't Remember</i> .....	6%

**Q7** If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

<i>Liberal</i> .....	25%
<i>Moderate</i> .....	41%
<i>Conservative</i> .....	33%

**Q8** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	52%
<i>Man</i> .....	48%

**Q9** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	46%
<i>Republican</i> .....	34%
<i>Independent/Other</i> .....	19%

**Q10** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If Asian, press 4. If other, press 5.

<i>Hispanic</i> .....	20%
<i>White</i> .....	61%
<i>African-American</i> .....	8%
<i>Asian</i> .....	6%
<i>Other</i> .....	5%





**Q11** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i> .....	9%
<i>30 to 45</i> .....	27%
<i>46 to 65</i> .....	42%
<i>Older than 65</i> .....	22%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Favorite Governor</b>				
Ronald Reagan	41%	77%	17%	49%
Jerry Brown	22%	1%	37%	6%
George Deukmejian	4%	3%	5%	4%
Pete Wilson	6%	7%	5%	10%
Gray Davis	10%	3%	15%	13%
Arnold Schwarzenegger	3%	3%	3%	5%
Don't like any of them	8%	3%	10%	13%
Not sure	6%	3%	9%	-

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Least Favorite Governor</b>				
Ronald Reagan	20%	3%	31%	20%
Jerry Brown	20%	39%	7%	19%
George Deukmejian	4%	3%	5%	5%
Pete Wilson	11%	4%	17%	2%
Gray Davis	18%	31%	9%	21%
Arnold Schwarzenegger	19%	12%	24%	15%
Not sure	8%	8%	8%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Davis Favorability</b>				
Favorable	32%	9%	47%	26%
Unfavorable	44%	71%	25%	61%
Not Sure	24%	20%	28%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Davis vs. Schwarzenegger</b>				
Arnold Schwarzenegger	38%	61%	24%	33%
Gray Davis	44%	17%	61%	32%
Not sure	18%	22%	14%	35%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Keep or End Props</b>				
<b>Californians should keep the right to vote on props</b>	74%	85%	67%	73%
<b>Props should be eliminated from the ballot</b>	13%	7%	17%	15%
<b>Not sure</b>	13%	8%	16%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Favorite Governor</b>				
<b>Ronald Reagan</b>	41%	11%	31%	77%
<b>Jerry Brown</b>	22%	42%	23%	5%
<b>George Deukmejian</b>	4%	5%	6%	2%
<b>Pete Wilson</b>	6%	3%	8%	7%
<b>Gray Davis</b>	10%	18%	11%	4%
<b>Arnold Schwarzenegger</b>	3%	2%	6%	-
<b>Don't like any of them</b>	8%	14%	8%	3%
<b>Not sure</b>	6%	6%	9%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Least Favorite Governor</b>				
<b>Ronald Reagan</b>	20%	34%	22%	7%
<b>Jerry Brown</b>	20%	6%	16%	34%
<b>George Deukmejian</b>	4%	3%	5%	3%
<b>Pete Wilson</b>	11%	20%	12%	4%
<b>Gray Davis</b>	18%	4%	17%	29%
<b>Arnold Schwarzenegger</b>	19%	27%	20%	13%
<b>Not sure</b>	8%	5%	9%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Davis Favorability</b>				
<b>Favorable</b>	32%	45%	37%	14%
<b>Unfavorable</b>	44%	26%	37%	68%
<b>Not Sure</b>	24%	29%	26%	17%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Davis vs. Schwarzenegger</b>				
<b>Arnold Schwarzenegger</b>	38%	19%	39%	52%
<b>Gray Davis</b>	44%	64%	48%	22%
<b>Not sure</b>	18%	17%	13%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Keep or End Props</b>				
<b>Californians should keep the right to vote on props</b>	74%	63%	72%	86%
<b>Props should be eliminated from the ballot</b>	13%	22%	14%	5%
<b>Not sure</b>	13%	15%	14%	10%

	Base	Gender	
		Woman	Man
<b>Favorite Governor</b>			
<b>Ronald Reagan</b>	41%	40%	42%
<b>Jerry Brown</b>	22%	21%	23%
<b>George Deukmejian</b>	4%	3%	5%
<b>Pete Wilson</b>	6%	6%	6%
<b>Gray Davis</b>	10%	11%	10%
<b>Arnold Schwarzenegger</b>	3%	2%	3%
<b>Don't like any of them</b>	8%	9%	7%
<b>Not sure</b>	6%	7%	4%

	Base	Gender	
		Woman	Man
<b>Least Favorite Governor</b>			
<b>Ronald Reagan</b>	20%	20%	21%
<b>Jerry Brown</b>	20%	20%	19%
<b>George Deukmejian</b>	4%	3%	5%
<b>Pete Wilson</b>	11%	10%	13%
<b>Gray Davis</b>	18%	15%	21%
<b>Arnold Schwarzenegger</b>	19%	22%	16%
<b>Not sure</b>	8%	11%	6%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Davis Favorability</b>			
Favorable	32%	34%	29%
Unfavorable	44%	35%	54%
Not Sure	24%	31%	17%

	Base	Gender	
		Woman	Man
<b>Davis vs. Schwarzenegger</b>			
Arnold Schwarzenegger	38%	33%	43%
Gray Davis	44%	47%	40%
Not sure	18%	20%	16%

	Base	Gender	
		Woman	Man
<b>Keep or End Props</b>			
Californians should keep the right to vote on props	74%	76%	72%
Props should be eliminated from the ballot	13%	12%	15%
Not sure	13%	12%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Favorite Governor</b>				
Ronald Reagan	41%	18%	74%	36%
Jerry Brown	22%	36%	3%	20%
George Deukmejian	4%	3%	4%	6%
Pete Wilson	6%	6%	8%	5%
Gray Davis	10%	15%	4%	10%
Arnold Schwarzenegger	3%	2%	4%	3%
Don't like any of them	8%	11%	2%	11%
Not sure	6%	8%	0%	10%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Least Favorite Governor</b>				
Ronald Reagan	20%	28%	8%	22%
Jerry Brown	20%	7%	38%	15%
George Deukmejian	4%	5%	2%	5%
Pete Wilson	11%	16%	5%	14%
Gray Davis	18%	7%	31%	20%
Arnold Schwarzenegger	19%	28%	9%	15%
Not sure	8%	9%	8%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Davis Favorability</b>				
Favorable	32%	48%	12%	27%
Unfavorable	44%	23%	69%	51%
Not Sure	24%	29%	19%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Davis vs. Schwarzenegger</b>				
Arnold Schwarzenegger	38%	21%	59%	41%
Gray Davis	44%	64%	21%	37%
Not sure	18%	15%	20%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Keep or End Props</b>				
Californians should keep the right to vote on props	74%	70%	83%	69%
Props should be eliminated from the ballot	13%	18%	10%	8%
Not sure	13%	12%	8%	22%





**Crosstabs**

	Base	Race				
		Hispanic	White	African-American	Asian	Other
<b>Favorite Governor</b>						
Ronald Reagan	41%	37%	48%	16%	19%	30%
Jerry Brown	22%	22%	22%	24%	14%	21%
George Deukmejian	4%	6%	3%	-	5%	15%
Pete Wilson	6%	5%	6%	4%	10%	13%
Gray Davis	10%	14%	7%	20%	19%	9%
Arnold Schwarzenegger	3%	1%	3%	-	5%	2%
Don't like any of them	8%	9%	7%	20%	5%	2%
Not sure	6%	5%	3%	16%	24%	9%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
<b>Least Favorite Governor</b>						
Ronald Reagan	20%	21%	18%	20%	38%	15%
Jerry Brown	20%	10%	25%	12%	5%	15%
George Deukmejian	4%	3%	4%	4%	-	9%
Pete Wilson	11%	18%	8%	12%	14%	17%
Gray Davis	18%	8%	22%	8%	14%	19%
Arnold Schwarzenegger	19%	34%	14%	28%	10%	13%
Not sure	8%	6%	7%	16%	19%	13%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
<b>Davis Favorability</b>						
Favorable	32%	41%	26%	52%	33%	28%
Unfavorable	44%	32%	53%	32%	14%	43%
Not Sure	24%	27%	21%	16%	52%	28%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
<b>Davis vs. Schwarzenegger</b>						
Arnold Schwarzenegger	38%	27%	47%	25%	14%	27%
Gray Davis	44%	52%	38%	63%	52%	42%
Not sure	18%	21%	16%	13%	33%	31%





**Crosstabs**

	Base	Race				
		Hispanic	White	African-American	Asian	Other
<b>Keep or End Props</b>						
<b>Californians should keep the right to vote on props</b>	74%	78%	74%	80%	52%	80%
<b>Props should be eliminated from the ballot</b>	13%	10%	14%	12%	19%	4%
<b>Not sure</b>	13%	12%	12%	8%	29%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Favorite Governor</b>					
<b>Ronald Reagan</b>	41%	31%	38%	38%	52%
<b>Jerry Brown</b>	22%	14%	18%	29%	17%
<b>George Deukmejian</b>	4%	6%	3%	5%	3%
<b>Pete Wilson</b>	6%	9%	3%	8%	5%
<b>Gray Davis</b>	10%	17%	15%	7%	8%
<b>Arnold Schwarzenegger</b>	3%	3%	3%	2%	3%
<b>Don't like any of them</b>	8%	9%	12%	3%	11%
<b>Not sure</b>	6%	12%	8%	6%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Least Favorite Governor</b>					
<b>Ronald Reagan</b>	20%	18%	17%	24%	16%
<b>Jerry Brown</b>	20%	12%	18%	16%	31%
<b>George Deukmejian</b>	4%	3%	5%	4%	4%
<b>Pete Wilson</b>	11%	10%	11%	14%	8%
<b>Gray Davis</b>	18%	22%	14%	21%	14%
<b>Arnold Schwarzenegger</b>	19%	28%	26%	13%	19%
<b>Not sure</b>	8%	8%	9%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Davis Favorability</b>					
<b>Favorable</b>	32%	30%	36%	35%	19%
<b>Unfavorable</b>	44%	41%	40%	44%	52%
<b>Not Sure</b>	24%	29%	24%	20%	29%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Davis vs. Schwarzenegger</b>					
<b>Arnold Schwarzenegger</b>	<b>38%</b>	33%	32%	39%	47%
<b>Gray Davis</b>	<b>44%</b>	41%	51%	44%	34%
<b>Not sure</b>	<b>18%</b>	25%	17%	17%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Keep or End Props</b>					
<b>Californians should keep the right to vote on props</b>	<b>74%</b>	66%	73%	77%	73%
<b>Props should be eliminated from the ballot</b>	<b>13%</b>	8%	16%	13%	13%
<b>Not sure</b>	<b>13%</b>	26%	11%	10%	15%

